

Biography

Stephanie Morales is a doctoral candidate in the Michigan Program in Survey and Data Science at the University of Michigan's Institute for Social Research. Her research focuses on data quality and inclusivity in cross-cultural survey contexts, with emphasis on measurement error, survey consent processes for additional data collection and data linkage, and the unique methodological challenges that arise in multilingual and multicultural populations. She is particularly interested in how design decisions across the survey lifecycle, from sampling and recruitment to data collection and processing, shape the quality and representativeness of data collected from historically underrepresented groups. She has contributed to federally funded projects using web- and phone-based data collection methods, including studies that apply respondent-driven sampling to recruit hard-to-reach and underrepresented population subgroups.