



**Generating and Classifying Text: Challenges and Benefits of
Using Language Models in Social Research
Seventh Annual Likert Symposium**

Friday, March 14, 2025, 10:00am-1:00pm EDT

❖ Welcome: Fred Conrad	10:00
❖ Trent Buskirk, Old Dominion University, School of Data Science LLMs are Large, but should they be in Charge? Exploring the Possibility and Implausibility of Large Language Models in Survey Science	10:05-10:45
❖ Haomiao Jin, University of Surrey, School of Health Sciences Exploring an AI-Powered Survey Interviewing Agent for Individuals Who Are Blind or Severely Visually Impaired	10:45-11:30
❖ Break	11:30-11:40
❖ Joelle Abramowitz, University of Michigan, Institute for Social Research Using Artificial Intelligence to Improve the Panel Study of Income Dynamics and Health and Retirement Study	11:40-12:20
❖ James Bisbee, Vanderbilt University, Data Science Institute "What To Do When Your Language Model is Not State of the Art: When (not) to Worry About Misclassification and How to Correct for It in Social Science Applications"	12:20-1:00
❖ End	1:00