

# Network Size: Measurement and Errors in Respondent-Driven Sampling

JPSM/MPSDS Seminar

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# Study II

## A Latent Variable Model for Individual Degree Estimation in Respondent-Driven Sampling

# Motivation

Individual degree is a crucial factor in RDS analysis

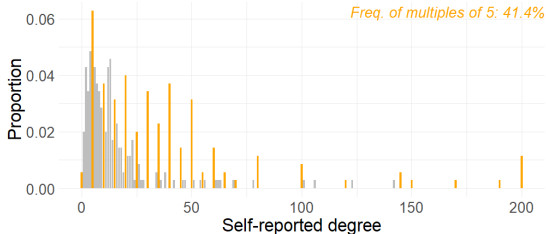
- network-based sampling  $\Rightarrow$  a statistically invalid sample of broader coverage
- RDS provides a mathematical model of recruitment process then weights network-based samples to compensate for non-random recruitment patterns.
- Individual degree is used as a proxy for the sampling probability.

## Self-reported degree

- is one commonly used estimation of degree
- has well-documented problems (Brewer, 2000)
- is frequently rounded to the nearest five or ten, known as **heaping** (Avery et al., 2021)
- can bias inferences when being used as sampling probability

## Example from PATH Study (Lee, 2017)

- "How many males/females in Great Detroit Area do you know who inject and you have seen in the past 30 days?"



## Goals

- explore the reporting behavior and establish reporting rules
- propose a new estimation of the individual degree
- quantify the extent to which using reported/estimated degree affects statistical inference

## Existing method I (Bar and Lillard, 2012)

- analyze the reported data on smoking behavior
  - "How long ago (in years) did you quit smoking"
- assume respondents either report accurately or a heaped value
  - *other forms of reporting error? a random guess*
- propose a heaping rule: round the truth to the nearest multiples of 5 or 10
  - *reasonable for their research problem*
  - *a more flexible rule may be more suitable in our case*

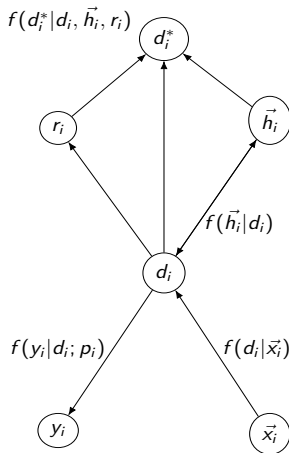
## Existing method II (McCormick, Salganik, and Zheng, 2010)

- estimate personal network size by asking how many people they know in specific subpopulations
  - 12 subpopulations defined by the first name
  - external data on the population-level size proportion of each selected subpopulation in the nation.
- propose a latent nonrandom mixing model which is built on the scale-up method (Killworth et al., 1998) and resolves previously documented problems
- when applied to RDS:
  - most likely do not know target population-level size proportion of people with particular first names
  - use the nationwide information as a substitute

## Our solution

- blend the analysis of reporting behaviors and information of subpopulation
- construct a latent variable model to make inferences about individual degree

# Model Structure



- $d_i$  (unobserved truth) vs  $d_i^*$  (self-reported degree)
- $\vec{h}_i = (h_{i,exact}, h_{i,heap}, h_{i,guess})$ , reporting behavior indicator
- $r_i$ : self-recruitment rate
- $y_i$ : number of friends named Pat
- $\vec{x}_i$ : variables associated with  $d_i$

Individual's true degree ( $d_i$ )  $\sim$  Covariates of interest ( $\vec{x}_i$ )

- $d_i \sim$  0-truncated Poisson with mean on the log scale  $= \vec{x}_i^T \vec{\alpha}$
- $\vec{x}_i$ : demographic characteristics and characters associated with the target population

Number of Pat friends ( $y_i$ )  $\sim$  Individual's true degree ( $d_i$ )

- $y_i \sim \text{Binomial}(d_i, p_i)$ ,  $p_i$  is known
- assume no or small reporting error in  $y_i$  (nationwide size proportion  $\approx 1\%$ )

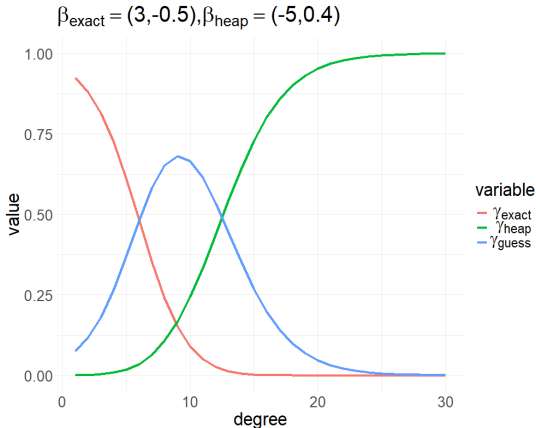


Reporting behavior ( $\vec{h}_i$ )  $\sim$  Individual's true degree ( $d_i$ )

- Assume 3 possible reporting behaviors:
  - reporting accurately:  $d_i^* = d_i$
  - heaping, i.e., a multiple of 5:  $d_i^* = 5n$
  - making a guess
- Intuitively, people are more likely to heap if  $d_i$  is large. Conversely, reporting an exact value if  $d_i$  is small. Otherwise, some guesses will be reported.

Reporting behavior ( $\vec{h}_i$ )  $\sim$  Individual degree ( $d_i$ ) (Cont.)

- $\vec{h}_i = (h_{i,exact}, h_{i,heap}, h_{i,guess}) \sim \text{Multinomial}(\vec{\gamma}(d_i; \vec{\beta}))$ , where  $\vec{\gamma}$  is modeled via a spline model:
 
$$\begin{cases} \log\left(\frac{\gamma_{i,exact}}{\gamma_{i,guess}}\right) = \beta_{exact,0} + \beta_{exact,1}d_i \\ \log\left(\frac{\gamma_{i,heap}}{\gamma_{i,guess}}\right) = \beta_{heap,0} + \beta_{heap,1}d_i \end{cases}$$



Reporting rules  $f(d_i^* | d_i, \vec{h}_i, r_i)$ 

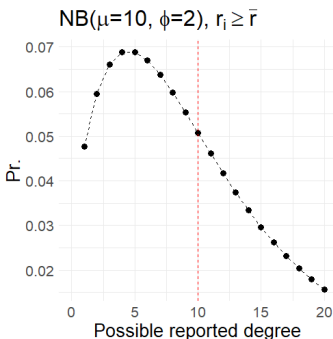
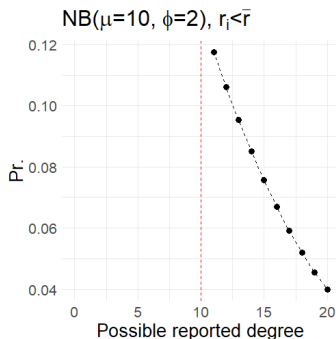
- if  $h_{i,exact} = 1$ , always report the truth:  $Pr(d_i^* | d_i, h_{i,exact} = 1) = I(d_i^* = d_i)$
- for the other two cases, leverage the information provided by  $r_i$ :
  - if recruiting less than average, the participant is believed to overestimate his degree:  $d_i^* > d_i$

Reporting rules  $f(d_i^* | d_i, \vec{h}_i, r_i)$  (Cont.)

- if  $h_{i,guess} = 1$ ,  $d_i^*$  is drawn from a truncated Negative Binomial distribution:

$$Pr(d_i^* | d_i, h_{i,guess} = 1, r_i) = \begin{cases} I(d_i^* > d_i) \frac{Pr(X=d_i^*)}{Pr(X>d_i)}, & \text{if } r_i < \bar{r} \\ I(d_i^* > 0) \frac{Pr(X=d_i^*)}{Pr(X>0)}, & \text{if } r_i \geq \bar{r} \end{cases}$$

where  $X \sim \text{NegBin}(d_i, \phi)$ ,  $E[X] = d_i$ ,  $\text{Var}[X] = d_i + d_i^2/\phi$

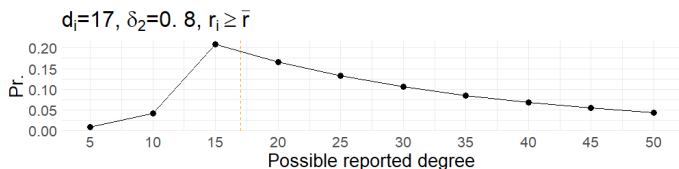
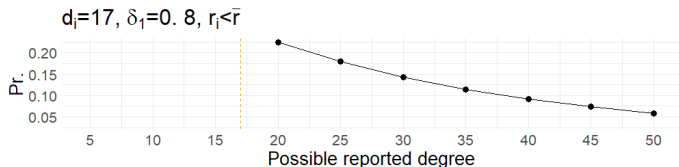


Reporting rules  $f(d_i^* | d_i, \vec{h}_i, r_i)$  (Cont.)

- if  $h_{i,heap} = 1$ ,  $d_i^*$  is a multiple of 5, drawn from

$$Pr(d_i^* | d_i, h_{i,heap} = 1, r_i) = \begin{cases} \sum_{k \geq 1} \frac{\delta_1^k}{\sum_{n \geq 1} \delta_1^n} I(d_i^* = 5 \lfloor d_i/5 \rfloor + 5k), & \text{if } r_i < \bar{r} \\ \begin{cases} Pr(d_i^* = 5 \lfloor d_i/5 \rfloor + 5k_1 | d_i, h_{i,heap}=1) = \frac{\delta_2^{k_1}}{\sum_{n_1 \geq 1} \delta_2^{n_1} + \sum_{n_2=0}^K (1-\delta_2)^{n_2}} \\ Pr(d_i^* = 5 \lfloor d_i/5 \rfloor - 5k_2 | d_i, h_{i,heap}=1) = \frac{(1-\delta_2)^{k_2}}{\sum_{n_1 \geq 1} \delta_2^{n_1} + \sum_{n_2=0}^K (1-\delta_2)^{n_2}} \end{cases} & \text{if } r_i \geq \bar{r} \end{cases}$$

- Under this model
  - most likely, a heaped value around the truth will be reported.
  - appropriate values of  $(\delta_1, \delta_2)$  result in extremely large reported degree.



# Computation Algorithm

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**Algorithm:** Monte Carlo Expectation-Maximization algorithm

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**Result:** Posterior mean of unobserved latent individual degree conditional on the observed data

**Input :** Observed data  $Y_{obs} = \{\text{reported degree } d_i^*, \text{ self-recruitment rate } r_i, \text{ number of acquaintance in a subpopulation } y_i, \text{ characteristics of interest } \vec{x}_i\}$

External information: size proportion of the subpopulation  $p$

**Step 1:** Initialize unobserved latent variables:

$Y_{mis} = \{\text{individual degree } d_i^{(0)}, \text{ reporting behavior indicator } \vec{h}_i^{(0)}\}$

Initialize hyperparameters of interest  $\Theta^{(0)} = \{\vec{\alpha}^{(0)}, \vec{\beta}^{(0)}, \vec{\delta}^{(0)}, \phi^{(0)}\}$

**Step 2:** Monte Carlo - Expectation step:

simulate a sample  $\{Y_{mis,i}\}_{i=1}^M$  from  $f(Y_{mis}; \Theta^{(t)})$

estimate the expectation of functions of data  $g(Y_{mis})$ :

$$E_{Y_{mis}} g(Y_{mis}) \approx \frac{\sum_{i=1}^M g(Y_{obs}, Y_{mis}) f(Y_{obs} | Y_{mis})}{\sum_{i=1}^M f(Y_{obs} | Y_{mis})}$$

**Step 3:** Maximization step:

update the estimates  $\Theta^{(t+1)}$  via a one-step Fisher scoring algorithm

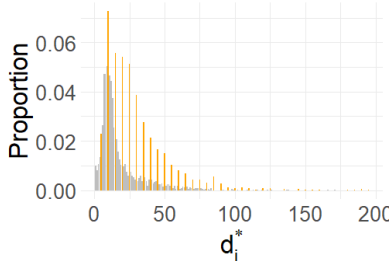
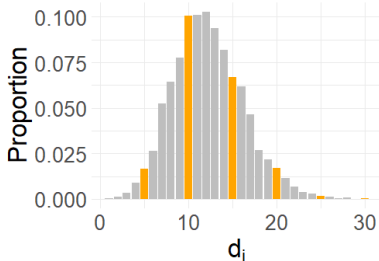
**Step 4:** Iterate between Steps 2 and 3 until convergence

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# Simulation Study

Create a population of size 5000. For individual  $i$ , simulate

- multiple characteristics  $\vec{x}_i$
- degree  $d_i \sim \text{Poisson}(\mu = e^{\vec{x}_i^T \vec{\alpha}})$
- the number of Pat friends  $y_i \sim \text{Binomial}(d_i, p)$
- self-recruitment rate  $r_i$  from  $\{0, 1/3, 2/3, 1\}$  with probability  $(0.4, 0.3, 0.2, 0.1)$
- reported degree  $d_i^*$  following the proposed reporting mechanism
- a binary trait correlated with  $d_i^*$  and  $d_i$



Multiples of 5 ('1') or not ('0')    ■ 0    ■ 1

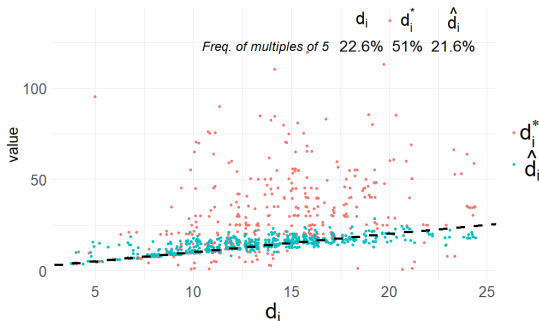
	$d_i$	$d_i^*$
<i>Freq. of multiples of 5</i>	20.36%	42.88%



Simulate 1000 RDS samples:

- build a social connection network based on simulated  $\{d_i\}_{i=1}^N$
- recruit individuals following the standard RDS procedure:
  - start with 3 seeds, sampling w/o replacement w/. probability proportional to  $d_i$
  - issue  $\min(3, d_i^*)$  coupons to each participant
  - select subsequent participants w/o replacement and at random from among the contacts of the current recruiter
  - keep recruiting (and add seeds if necessary) until reaching 500

## Degree estimation of a randomly chosen sample



## Summary of 1000 samples

	$\hat{d}_i$	$d_i^*$
Ave.MSE	9.77	574.15
SD.MSE	1.91	93.14
Ave.Freq of Multiples of 5	20.52%	46.96%

Note:  $MSE(\mathbf{x}) = \sum_{i=1}^s (d_i - x_i)^2 / s$

## Methods of estimating the prevalence of a binary trait

- all use degree as sampling weights in some form
- RDS\_I (Salganik and Heckathorn, 2004): equate the number of network ties between every pair of subgroups with different trait responses, with a critical step to estimate average degree for people in different trait groups
- RDS\_II (Volz and Heckathorn, 2008): generalize Horvitz-Thompson type point estimator by approximating the sampling probability as proportional to the individual's degree
- RDS\_SS (Gile, 2011): advance RDS\_II by incorporating successive sampling model to account for the sampling without replacement feature

## Sample-based estimated prevalence of a binary trait

Degree type	RDS_I			RDS_II			RDS_SS		
	$d_i$	$\hat{d}_i$	$d_i^*$	$d_i$	$\hat{d}_i$	$d_i^*$	$d_i$	$\hat{d}_i$	$d_i^*$
Ave.Bias	0.001	-0.007	-0.227	0.001	-0.006	-0.227	0.004	-0.003	-0.214
Ave.SD	0.035	0.037	0.060	0.050	0.050	0.051	0.046	0.047	0.051
CI width <sup>[1]</sup>	0.139	0.145	0.237	0.195	0.196	0.201	0.182	0.183	0.200
Coverage rate	0.991	0.990	0.012	0.998	0.999	0.001	0.996	0.998	0.001

Notes: this trait has 70% true prevalence,  
 and its Spearsman's rank correlation with  $d_i^*(d_i)$  is 0.67(0.46);  
 CI width <sup>[1]</sup>= 95% confidence interval width.

# Discussion

## Our modeling of the reporting mechanism










- identify different sources of reporting error by specifying multiple types of reporting behaviors
- conform to the intuition and well explain the observed data

## The proposed individual degree estimation

- blend the analysis of reporting behaviors and information of number of acquaintance in a subpopulation and self-recruitment rate
- yield modestly biased point estimation
- improve statistical inference when serving as sampling probability

## Our framework

- is flexible to accommodate any distribution assumptions researchers believe underline the data-generating process
- is vulnerable to model misspecification as a model-based approach

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