Third Annual Likert Workshop
Surveys in the Era of the Pandemic and Beyond
Panelist Information

Nancy Bates, US Census Bureau

Nancy is currently the Senior Researcher for Survey Methods at the US Census Bureau. Her research interests include hard-to-survey populations, survey measurement error, survey paradata and audience segmentation modeling for Decennial Census communication campaigns. Nancy is a Fellow of the American Statistical Association and Past President of the Washington Statistical Society.

Tim Hanson, European Social Survey

Tim is a Senior Research Fellow at European Social Survey (ESS) Headquarters, based at City, University of London. He leads the Questionnaire Design and Fieldwork work packages for ESS, having joined the team in November 2019. This followed 15 years at Kantar where he led on design and delivery of numerous social research projects. Tim’s research interests include the design/adaptation of surveys based on online/mixed-mode approaches, use of mobile devices for online surveys/mobile-optimised design, item nonresponse, video interviewing, and questionnaire design. He also delivers lectures on questionnaire design and nonresponse as part of City’s Social Research Methods Masters module.

Frauke Kreuter, University of Maryland

Frauke Kreuter is a Professor in the Joint Program in Survey Methodology at the University of Maryland, USA; Professor of Statistics and Methodology at the University of Mannheim; and head of the Statistical Methods Research Department at the Institute for Employment Research (IAB) in Nürnberg, Germany.

Donald McNeil, New York Times

Donald G. McNeil Jr. is a science and health reporter for the New York Time, specializing in plagues and pestillesces. He covers diseases of the world’s poor and wider epidemics, including Covid-19, AIDS, Ebola, malaria, swine and bird flus and Zika. In 2016, he wrote “Zika: The Emerging Epidemic.” He joined The New York Times in 1976 as a copy boy and from 1995 to 2002 was a foreign correspondent in Africa and Europe. He has won awards for numerous stories he has reported and in 2020, won the John Chancellor Award for lifetime achievement in journalism. Mr. McNeil graduated from the University of California at Berkeley in 1975 where he was executive editor of the Daily Californian.